

Online Auction: March 9<sup>th</sup> – March 15<sup>th</sup>, www.baywoodauction.org Silent & Live Auction: March 24<sup>th</sup>, 6 p.m., The Westin SF Airport

# Auction 411

# Q: What is the Baywood 2012 Auction?

A Masquerade Ball, a fundraiser and a fabulous time! It includes cocktails, dinner and dancing. The silent auction is open during the cocktail hour, and the live auction runs during dinner. Then, we dance the night away! The Online Auction runs prior to the event from March 9<sup>th</sup> - 15<sup>th</sup>.

# Q: Why is the Auction so important?

Almost half of all funds raised by the PTA are raised by the Auction. These aggressive fundraising goals are achieved by the commitment and participation of hundreds of families. Without the Auction event we could not successfully fund the aides and enrichment programs we offer today.

### Q: How can I participate?

Answer: Attend the Auction!

A night of mystery & reverie await you at the Masquerade Ball! Encourage all of your friends to attend.

#### Answer: Donate an Item!

Donate an item for the online or silent auction. (You'll be receiving a list of ideas next week!) Or, share your season tickets or vacation home to help us raise money for the live auction.

#### Answer: Sponsor the Auction!

Sponsor the Auction as a family or as a business. As a corporate sponsor you get over 2 months of targeted publicity to our Baywood families.

#### Answer: Sell Raffle Tickets!

Help your children sell raffle tickets to neighbors, family and friends. This is a great way for the larger community to support Baywood. We announce raffle winners at our live auction.

#### Answer: Buy a Mask from Baywood!

If you are looking for a fabulous mask to go with your cocktail dress, hold on! We are selling a beautiful selection of masks for men, women and children online at <a href="www.baywoodauction.org">www.baywoodauction.org</a>. We will also be selling masks in the breezeway February 28th and March 1st. If you buy your mask from Baywood, proceeds go directly to the PTA.

### Q: What will you do to help?